



Take control of  
your financial future

Planning for retirement when you're a woman carries challenges unique to your experience. A women's finances are expected to do more and for longer – with less.

**82**  
cents

are earned by women  
for every dollar a man earns.<sup>1</sup>



Know where you are

**55%** of women say they **were never taught credit awareness.**<sup>2</sup>

**45%** of women (compared with 55% of men) **correctly answered financial-related questions.**<sup>3</sup>

**1 in 3** women have a formal retirement plan in place.<sup>4</sup>



Make smart moves

**6 in 10** women have had to make changes due to the pandemic.<sup>5</sup>

**60%** of women own life insurance (compared with 70% of men).<sup>6</sup>

**< 50%** of total household retirement savings belong to women.<sup>7</sup>



Plan for your future

**31%** of women have **yet to start saving for retirement.**<sup>8</sup>

**\$36,000** more is spent on health care in retirement by women than men.<sup>9</sup>

**2x** as many **women** as men lack **life insurance.**<sup>10</sup>



Adjust for your situation

**5.9 years** is the average amount of time **women outlive men.**<sup>11</sup>

**64%** of **The Sandwich Generation** (those who financially support both children and parents) are women.<sup>12</sup>

**2 / 3** of those suffering from Alzheimer's disease are women.<sup>13</sup>

**\$16.34** less in average monthly premiums for women (ages 25-55)<sup>14</sup>



Move toward a comfortable future

We can help you navigate the potential problems while addressing their unique needs and specific circumstances.



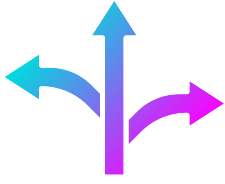
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## Diversify your financial plan with life insurance

Today's life insurance offers financial flexibility — even while you're living. Add more to retirement with tax benefits that give you peace of mind before, during and after retirement.

### Protect your Financial Future

Whether you have a paying job, are a homemaker, single, married, divorced, or widowed, every woman needs to protect the financial future for her and her family. Keep yourself and loved ones secure whether paying for your own long-term care, providing your family with financial support, or passing on expenses that may be the responsibility of family members.

**Let your financial professional guide you to the right products and solutions**

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

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